## **ORDER**

Order / Rev: 100015 Orders 06830030 Alt Order #: Product Desc: BERKLEY FOR SENATE Estimate: 30S Primary AE: Flight Dates: 10/09/12 - 10/15/12 Amy McCreary Sales Office: BLPHI Original Date / Rev: 06/27/12 / 10/23/12 Order Type: **GENERAL** Sales Region: National Agency Name: **Shorr Johnson Magnus Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 15% Agency Commission: Advertiser Name: Earkley, Shelley for Senate Demographic: A25-54 New Business Thru: **Product Codes:** PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	98	\$38,850.00	\$33,022.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$38,850.00	\$33,022.50	0.00
Totals	98	\$38.850.00	\$33,022,50	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$38,850.00
Market	100%	\$194 250 00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$62,160.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$40,792.50
KTUD	0%	\$0.00
KVVU	25%	\$48,562.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,885.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ē	: 1	KSNV	10/09/12	10/12/12	Wake Up Early w/	Wagn@M	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
					Wake Up Early W	agners								
		NEWS												
		<u>Staı</u>	rt Date <u>I</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek; 10/0	08/12	10/14/12	-TWT	4	\$50.00	0.00						

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KSNV

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End 1	Time Days	Len Spo	ts Ra <b>t</b> e Pri	Rtg Type Sp	oots	Amount
E 1 KSNV 10/09/12 10/12/12  NEWS	Wake Up Early w/ Wagn6M Wake Up Early Wagners	430a-5a	-TWT	:30	4 \$50.003	0.00 NM	4	\$200.00
Start Date	Weekdays Spots/Week	<u>Rate</u> \$50.00	<u>Rating</u> 0.00					
E 2 KSNV 10/15/12 10/15/12 NEWS	Wake Up Early w/ Wagn@M Wake Up Early Wagners	430a-5a	M	:30	1 \$50.003	0.00 <b>N</b> M	1	\$50,00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$50.00	Rating 0.00		4.1			
E 3 KSNV 10/15/12 10/15/12 NEWS	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	M	:30	1 \$200.003	0.00 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week		<u>Rating</u> 0.00					
E 4 KSNV 10/09/12 10/12/12 NEWS	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	-TWTF	:30	4 \$200.003	0.00 NM	4	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E 5 KSNV 10/09/12 10/12/12  NEWS	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7а	~TWTF~~	:30	8 \$300.003	0.00 NM	7	\$2,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>I</u>	Weekdays Spots/WeekTWTF 8 Description Star M-F 6-7a WakeUp w/Wagner6-7a	\$300.00 t/End Time		<u>/eekdays</u> TWThF		<u>Rtg Type</u> 9) 0.00 <i>NM</i>		
Credited [credit - \$\$ respend on	10/23 flight]							
E 6 KSNV 10/15/12 10/15/12  NEWS	2 M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	M	:30	2 \$300.003	0.00 NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 <u>10/21/12</u>	Weekdays Spots/Week		Rating 0.00					
E 7 KSNV 10/15/12 10/15/12 TODAY	Today Show CM Today Show	658a-9am	M	:30	3 \$400.003	0.00 NM	3	\$1,200.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week		Rating 0.00					
E 8 KSNV 10/09/12 10/12/12	Proday Show CM Today Show	658a-9am	-TWTF	:30	12 \$400.003	0.00 NM	4	\$1,600.00
TODAY <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 8 KSNV 10/09/1	2 10/12/12	Today Show	CM	658a-9am	-TWTF	:30 ′	2 \$400.003	0.00 NM	4	\$1,600.00
TODAY		Today Show								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	TWTF	12	\$400.00	0.00					
Spot Ch Date Ra		escription		t/End Time	_			Rtg Type		
2 KSNV 10/08/1: Credited	2-10/14/12 Ti	oday Show	6588	a-9am	•	-TWThF	:30 <del>(\$400.00)</del>	1 0.00 IVIVI		
	respend on 1	0/23 flight]								
3 KSNV 10/08/1	•		6588	a-9am		-TWThF	:30 (\$400.00)	0.00 <i>NM</i>		
Credited										
•	respend on 1		CCO	. 0		en rede e	-00 (0400.00	1 0 00 AIM		
4 KSNV 10/08/1. Credited	2-10/14/12 1	oday Show	0008	a-9am	•	-TWThF	;30 <del>(\$400.00</del> )	) 0.00 IVIVI		
	respend on 1	0/23 flight]								
5 KSNV 10/08/1			6588	a-9am		-TWThF	:30 <del>(\$400.00</del> ,	NN 00.0 (		
Credited										
-	respend on 1		050				.00 (0.400.00			
6 KSNV 10/08/1 Credited	2-10/14/12 1	oday Snow	6588	a-9am		-TWThF	:30 (\$400:00)	) 0.00 NINI		
	respend on 1	0/23 flight]								
7 KSNV 10/08/1	-	•	658:	a-9am		-TWThF	:30 (\$400.00)	) 0.00 <i>NM</i>		
Credited										
•	respend on 1	· -	250				.00 /#400.00			
8 KSNV 10/08/1 Credited	2-10/14/12 1	oday Snow	658	a-9am	•	-TWThF	:30 (\$400.00)	) 0.00 IVIVI		
	respend on 1	0/23 flight]								
10 KSNV 10/08/1			658	a-9am		-TWThF	:30 (\$400.00	) 0.00 <i>NM</i>		
Credited										
	respend on 1									
E 9 KSNV 10/09/1	12 10/12/12		CM	12-1230pm	-TWTF	:30	4 \$175.003	0,00 NM	4	\$700.00
NEWS		Noon News								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12	10/14/12	-TWTF	4	\$175.00	0.00					
E10 KSNV 10/15/1	12 10/15/12		CM	12-1230pm	M	- :30	1 \$175.003	0.00 NM	1	\$175.00
NEWS		Noon News								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	M	1	\$175.00	0.00					
E13 KSNV 10/09/1	12 10/12/12	Dr. Phil	СМ	3-4р	-TWTF	- :30	4 \$200.003	0.00 NM	4	\$800.00
B		Dr Phil								
PHIL Start Data	End Date	Mookdaya	Cnoto#Mook	Data	Dating					
<u>Start Date</u> Week: 10/08/12	10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 4	•	<u>Rating</u> 0.00					
E 14 KSNV 10/15/			СМ	3-4p	М	· :30	1 \$200.003	0.00 NM	0	\$0.00
		Dr Phil		•					ĺ	
PHIL				<b>5</b> (	- ···					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00					
Spot Ch Date Ra		Description	•	t/End Time		Weekdays	Length Rate	Rtg Type		
1 KSNV 10/15/1			3-4	)		M				
Credited		1000 0 13							l	
	respend on			····			<u> </u>			
E 15 KSNV 10/15/	12 10/15/12			4-5pm	M	- :30	1 \$300.003	0.00 NM	1	\$300.00
NEWS		4PM NEWS (1 h	ourj	(4:30 PM-5:0	o rivi)				l	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10/15/12	10/21/12	M	1		0.00				l	
E16 KSNV 10/09/	12 10/12/12	· ·		4-5pm	-TWTF	- :30	4 \$300.003	0.00 NM	4	\$1,200.00
		4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)				i	

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**KSNV** 

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start End NEWS	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
E 17 KSNV 10/09/12 10/12/12	NEWS 3 at 4 (1 HC 4PM NEWS (1 hou	•	4-5pm (4:00 PM-4:30	-TWTF PM)	:30	4	\$300.003	0.00 NM	4	\$1,200.00
NEWS Start Date End Date		pots/Week	Rate	Rating						
Week: 10/08/12 10/14/12 E 18 KSNV 10/15/12 10/15/12	-TWTF	A A	\$300.00 4-5pm	0,00 M	:30	1 :	\$300.003	0.00 NM	1	\$300.00
NEWS	4PM NEWS (1 hou		(4:00 PM-4:30		.30	' '	<b>9</b> 300.003	U.UU INIVI	'	φ300,00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>S</u> M	ipots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 19 KSNV 10/15/12 10/15/12	M-F Early News M-F Early News	СМ	5-630р	M	:30	2	\$450.003	0.00 NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays S	pots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 20 KSNV 10/09/12 10/12/12		СМ	5-630p	-TWTF	:30	8	\$450.003	0.00 NM	6	\$2,700.00
NEWS			<b>5</b> /							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week 8	<u>Rate</u> \$450.00	Rating 0.00						
Spot Ch Date Range	Description	_	/End Time		<u>Neekdays</u>	Lengt	<u>h</u> <u>Rate</u>	Rtg Type		
3 KSNV 10/08/12-10/14/12	M-F Early News	5-63	0p	٠	-TWThF	- :3	0 <del>(\$450.00)</del>	0.00 <i>NM</i>		
Credited [credit]										
7 KSNV 10/08/12-10/14/12	M-F Early News	5-63	q0	-	-TWThF	- ;3	0 (\$450.00)	0.00 NM		
Credited [credit]	·		•				,			
E 21 KSNV 10/09/12 10/12/12	PacetoFace/Ralstor Face to Face w/ J.F	-	730-758pm	-TW-F	:30	2	\$225.003	0.00 NM	0	\$0.00
FACE	Monkdayo C	'n ata AAlaak	Data	Datina						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>S</u> -Tw-F	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
	Description		/End Time		<u>Neekdays</u>	Lengt		Rtg Type		
1 KSNV 10/08/12-10/14/12	FacetoFace/Ralston R	Report 730-	758pm		-TWF	- :3	0 <del>(\$225.00</del> ,	) 0.00 <i>NM</i>		
Credited [credit - \$\$ respend on	10/23 flight1									
3 KSNV 10/08/12-10/14/12		Report 730-	758pm	-	-TWF	- :3	0 (\$225.00)	0.00 NM	l :	
Credited		ŕ	•				` '			
[credit - \$\$ respend on	·									
E 22 KSNV 10/15/12 10/15/12	PacetoFace/Raistor Face to Face w/ J.F		730-758pm	М	:30	1	\$900.001	0.00 NM	1	\$900.00
FACE	, acc to race w d.t	www.								
Start Date End Date		Spots/Week	Rate	Rating						
Week; 10/15/12 10/21/12	M	CM	\$900.00 6:30-8pm	0.00	:30		\$150.003	0.00 NM	1 1	\$150.00
E 23 KSNV 10/13/12 10/13/12	z vegas inc. Vegas inc.	CIM	o.oo-opin	2-	.30	'	φ100.003	U.UU INIM		φ100.00
VEGAS INC	•									
Start Date End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12 E 24 KSNV 10/15/12 10/15/12		CM	\$150.00 630-730pm	0.00 M	:30	1	\$400.003	0.00 NM	0	\$0.00
	M-F Jeopardy/Whe		•	• •						+=,**
JEP/WHEEL	10/a claster of		D-1	D-4!						
<u>Start Date</u> <u>End Date</u> Week; 10/15/12 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
Spot Ch Date Range	<u>Description</u>	<u>Star</u>	t/End Time		<u>Weekdays</u>	<u>Lengt</u>		Rtg Type		
1 KSNV 10/15/12-10/21/12	M-F Jeop/Wheel	630-	730pm	I	M	- :3	0 (\$400.00	) 0.00 <i>NM</i>		
Credited										

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**KSNV** 

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

ec RE

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

308

In Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rta Type Spots Amount 0.00 NM \$500.00 10/13/12 10/13/12 Weekend Jeopardy/WheeM 630-730pm ----S-:30 \$250,003 2 WKND Jeop/Wheel **JEP/WHEEL** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$250.00 0.00 ----S 0.00 NM \$600.00 E 27 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM :30 \$600.003 7-10pm News 3 in Prime NEWS AFTER NFL IN PRIME Rating Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \_\_\_\_\_ \$600.00 0.000.00 NM \$1,000.00 Fri PR 9-10p СМ 9-10pm ---F--:30 1 \$1.000.003 E 28 KSNV 10/12/12 10/12/12 Friday Prime 9-10pm **GRIMM** Start Date End Date **Weekdays** Spots/Week Rate Rating ---F--\$1,000.00 0.00 10/14/12 Week: 10/08/12 1 :30 \$750.003 0.00 NM E 29 KSNV 10/12/12 10/12/12 Fri PR 8-9p CM 8-9pm ---F--\$750.00 Friday Prime 8-9pm WHIT/COMM Weekdays Spots/Week Rating Start Date End Date Rate 10/14/12 ---F--\$750.00 0.00 Week: 10/08/12 1 \$1,700.003 0.00 NM \$1,700.00 E 30 KSNV 10/10/12 10/10/12 Wed PR 9-10p CM 9-10pm --16/----:30 Wednesday Prime 9-10pm SVU Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> --W----0.00 10/14/12 1 \$1,700.00 Week: 10/08/12 E 31 KSNV 10/10/12 10/10/12 Wed PR 10-11p CM --W----:30 1 \$1,400.003 0.00 NM \$1,400.00 10-11pm Wednesday Prime 10-11pm CHICAGO FIRE **End Date** Spots/Week Rate Rating Start Date **Weekdays** Week: 10/08/12 10/14/12 --W----\$1,400.00 0.00 1 \$1,000.00 E34 KSNV 10/15/12 10/15/12 1135p-1237a :30 \$500.001 0.00 NM 2 The Tonight Show CM M----Tonight Show TON SHOW Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----2 \$500.00 0.00 Start/End Time **Length** Ch Date Range Description Weekdays <u>Rate Rtg Type</u> (\$500.00) 0.00 NM :30 1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a M-----:30 (\$500.00) 0.00 NM See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] 4 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] :30 \$500.001 0.00 NM \$4,000.00 E 35 KSNV 10/09/12 10/12/12 The Tonight Show CM 8 Я 1135p-1237a -TWTF--Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--8 \$500,00 0.00

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830030

10/09/12 - 10/15/12

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Product Desc: E

BERKLEY FOR SENATE

Estimate:

308

		Start/End Time		Len Spo		Rate Pri				Amount
Tonight Show	CM	1135p-1237a	~TWTF~·	:30	8 \$5	500.001	0.00 i	NM	8	\$4,000.00
TON SHOW	MAKOOK	Date Dat	ina							
Start Date End Date Weekdays Spots Week: 10/08/12 10/14/12 -TWTF	<u>/Week/</u> 8	<u>Rate</u> <u>Rat</u> \$500.00	urig 0.00					1		
Spot Ch Date Range Description	Star	t/End Time			Length		Rtg Ty			
1 KSNV 10/08/12-10/14/12 The Tonight Show		5p-1237a		-TWThF	:30	(\$500-00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT		6								
2 KSNV 10/08/12-10/14/12 The Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT		6								
3 KSNV 10/08/12-10/14/12 The Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0.00	NM.		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT		6								
4 KSNV 10/08/12-10/14/12 The Tonight Show	113	5p-1237a		-TWThF	:30	<del>(\$500.00</del> )	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT		6								
5 KSNV 10/08/12-10/14/12 The Tonight Show		5р-1237а		-TWThF	:30	<del>(\$500.00)</del>	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT		6								
6 KSNV 10/08/12-10/14/12 The Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0.00	NM		
See <i>MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RAT	E									
7 KSNV 10/08/12-10/14/12 The Tonight Show		5p-1237a.		-TWThF	:30	<del>(\$500.00)</del>	0,00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT		6								
8 KSNV 10/08/12-10/14/12 The Tonight Show		5p-1237a		-TWThF	:30	(\$500-00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT		6						1		
9 KSNV 10/09/12-10/12/12 The Tonight Show	113	5p-1237a		-TWThF	:30	\$500.00	0.00	NM		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]										
10 KSNV 10/09/12-10/12/12 The Tonight Show	113:	5p-1237a		-TWThF	:30	\$500.00	0.00	NM		
(B) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2		op 1201 a			,,,,	<b>4000,00</b>	0.00			
[Revised Rate To Reinstate]								ı		
11 KSNV 10/09/12-10/12/12 The Tonight Show	113	5р-1237а		-TWThF	:30	\$500,00	0.00	МИ		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]										
12 KSNV 10/09/12-10/12/12 The Tonight Show	113	5p-1237a		-TWThF	:30	\$500.00	0.00	NM		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]	440	F- 4007-		-TWThF	.00	<b>#</b> E00.00	0.00	NIBA		
13 KSNV 10/09/12-10/12/12 The Tonight Show  ⊕ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2	113	5р-1237а		- (W)()	- :30	\$500.00	0.00	(AIN)		
[Revised Rate To Reinstate]										
14 KSNV 10/09/12-10/12/12 The Tonight Show	113	5p-1237a		-TWThF	- :30	\$500.00	0.00	NM		
(f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate] 15 KSNV 10/09/12-10/12/12 The Tonight Show	113	5p-1237a		-TWThF	- ;30	\$500,00	0.00	NM		
(P) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2	110	op izora		,	,00	4000,00	5.00			
[Revised Rate To Reinstate]										
16 KSNV 10/09/12-10/12/12 The Tonight Show	113	5p-1237a		-TWThF	- :30	\$500.00	0.00	NM		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]										
E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven M-F News 3 at Eleven	СМ	1 <b>1</b> pm-1135pm	~TWTF-	- :30	4 \$	425.003	0,00	NM	4	\$1,700.00
NEWS										
Start Date End Date Weekdays Spots Week; 10/08/12 10/14/12 -TWTF	s/Week 4		<u>ting</u> 0.00							
E 37 KSNV 10/15/12 10/15/12 M-F News 3 at Eieven	CM	11pm-1135pm	M	- :30	1 \$	425.003	0,00	NM	1	\$425.00
M-F News 3 at Eleven										

Print Date: 10/23/12 08:24:28 Page 7 of 8

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start End NEWS	Inventory Code	Break S	Start/End Ti	me Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spot	<u>s/Week</u> 1	<u>Rate</u> \$425.00	Rating 0.00						
E 38 KSNV 10/13/12 10/14/12	Sa-Su News 3 at Eleve Sa-Su News 3 at Eleve		11pm-1135pn	1SS	:30	2 \$	400.003	0.00 NM	2	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> Week; 10/08/12 10/14/12	Weekdays Spot	<u>s/Week</u> 2	<u>Rate</u> \$400.00	Rating 0.00				·		
E 39 KSNV 10/13/12 10/13/12			7a-9am	S-	:30	2 \$	225.003	0.00 NM	2	\$450.00
SAT TODAY Start Date End Date		s/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12	S-	2	\$225.00	0.00						
E 40 KSNV 10/13/12 10/13/12	News 3 Sunrise - SATU News 3 Sunrise SATU		3a-7a	S-	:30	2 \$	150.003	0.00 NM	2	\$300,00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spot</u>	s/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
E41 KSNV 10/13/12 10/13/12	-		9am-930am	S-	:30	1 \$	200.003	0.00 NM	1	\$200.00
NEWS	-									
Start Date End Date Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spot</u>	<u>s/Week</u> 1	<u>Rate</u> \$200.00	Rating 0.00						
E42 KSNV 10/14/12 10/14/12	Sunday Today Sunday Today	CM 7	7a-8am	S	:30	2 \$	350.003	0.00 NM	0	\$0.00
SUN TODAY	Odinacy (Oddy									
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spot</u>	s/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
Spot Ch Date Range	<u>Description</u>		End Time		eekdays	Length		Rtg Type		
1 KSNV 10/08/12-10/14/12 Credited	Sunday Today	7a-8ar	m		Su	:30	) <del>(\$350.00)</del>	0.00 <i>NM</i>		
[credit - \$\$ respend on	10/22 flight									
2 KSNV 10/08/12-10/14/12		7a-8ar	m		Su	:30	(\$350.00)	0.00 <i>NM</i>		
	Sunday Today	7a-8ar	m	<b>-</b> -	Su	:30	(\$350.00)	0.00 <i>NM</i>		
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12	Sunday Today 10/23 flight]			amS-	:30		(\$350.00) (\$550.003	0.00 <i>NM</i>	0	\$0.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12	Sunday Today 10/23 flight] Saturday Night Live Saturday Night Live	CM 1	1130pm-1:02	amS-			,		0	\$0.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12  SNL  Start Date Week: 10/08/12 10/14/12	Sunday Today  10/23 flight]  Saturday Night Live  Saturday Night Live  Weekdays Spot	CM 1 s/Week 1	1130pm-1:02: <u>Rate</u> \$550.00	amS- Rating 0,00	:30	1 \$	6550.003	0.00 NM	0	\$0.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  E 43 KSNV 10/13/12 10/13/12  SNL  Start Date Week: 10/08/12 10/14/12	Sunday Today  10/23 flight]  Saturday Night Live  Saturday Night Live  Weekdays SpotS-  Description	CM 1 ss/Week 1 Start/E	1130pm-1:02: Rate	amS- <u>Rating</u> 0,00 <u>W</u>	:30	1 \$	6550.003	0.00 NM	0	\$0.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12  SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live	CM 1 ss/Week 1 Start/E	1130pm-1:02: <u>Rate</u> \$550.00 <u>=nd Time</u>	amS- <u>Rating</u> 0,00 <u>W</u>	:30 /eekdays	1 \$	5550.003	0.00 NM	0	\$0.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12  SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]	CM 1 ss/Week 1 Start/E 1130p	1130pm-1:02: <u>Rate</u> \$550.00 <u>=nd Time</u>	amS- <u>Rating</u> 0,00 <u>W</u>	:30 /eekdays	1 \$ Length::30	5550.003	0.00 NM	0	\$0.00 \$2,400.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  E 43 KSNV 10/13/12 10/13/12  SNL  Start Date End Date Week: 10/08/12 10/14/12  Spot Ch Date Range 1 KSNV 10/08/12-10/14/12  Credited [credit - \$\$ respend on  N 44 KSNV 10/09/12 10/12/12	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]	CM 1 ss/Week 1 Start/E 1130p	1130pm-1:02: <u>Rate</u> \$550.00 <u>End Time</u> om-1:02am	amS- <u>Rating</u> 0,00 <u>W</u>	:30 <u>'eekdays</u> Sa	1 \$ Length::30	6550.003 n <u>Rate</u> o (\$550.00)	0.00 NM Rtg Type 0.00 NM		
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  E 43 KSNV 10/13/12 10/13/12  SNL  Start Date End Date Week: 10/08/12 10/14/12  Spot Ch Date Range 1 KSNV 10/08/12-10/14/12  Credited [credit - \$\$ respend on	Sunday Today  10/23 flight]  Saturday Night Live  Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News	CM 1 ss/Week 1 Start/E 1130p	1130pm-1:02: <u>Rate</u> \$550.00 <u>End Time</u> om-1:02am	amS- <u>Rating</u> 0,00 <u>W</u>	:30 <u>'eekdays</u> Sa	1 \$ Length::30	6550.003 n <u>Rate</u> o (\$550.00)	0.00 NM Rtg Type 0.00 NM		
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12 SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on N 44 KSNV 10/09/12 10/12/12 NEWS Start Date End Date Week: 10/08/12 10/14/12	Sunday Today  10/23 flight]  Saturday Night Live  Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News  Weekdays Spot -TWTF	CM 1  ss/Week 1 Start/E 1130p  CM 5	Rate \$550.00 End Time om-1:02am 5-630p Rate \$1,200.00	amS <u>Rating</u> 0,00 <u>W</u> TWTF <u>Rating</u> 0,00	:30 'eekdays Sa :30	1 \$ Length :30	Rate (\$550.00)	0.00 NM  Rtg Type 0.00 NM  0.00 NM	2	\$2,400.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  E 43 KSNV 10/13/12 10/13/12  SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  N 44 KSNV 10/09/12 10/12/12  NEWS  Start Date End Date Week: 10/08/12 10/14/12  N45 KSNV 10/09/12 10/14/12	Sunday Today  10/23 flight]  Saturday Night Live  Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News  Weekdays Spot -TWTF	CM 1  ss/Week 1 Start/E 1130p  CM 5	Rate \$550.00 End Time om-1:02am	amS <u>Rating</u> 0,00 <u>W</u> TWTF <u>Rating</u> 0,00	:30 <u>'eekdays</u> Sa	1 \$ Length :30	6550.003 n <u>Rate</u> o (\$550.00)	0.00 NM Rtg Type 0.00 NM		
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12 SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on N 44 KSNV 10/09/12 10/12/12 NEWS Start Date End Date Week: 10/08/12 10/14/12 N 45 KSNV 10/09/12 10/12/12 FALLON Start Date End Date	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News  Weekdays Spot -TWTF  Late Night w/Fallon Late Night w/Fallon  Weekdays Spot	CM 1 ss/Week 1 Start/E 1130p  CM 5 ts/Week 2 \$ CM 1	Rate \$550.00 End Time om-1:02am Fe630p Rate \$1,200.00 1237a-136am	Rating 0,00  -TWTF  Rating 0.00  -TWTF	:30 'eekdays Sa :30	1 \$ Length :30	Rate (\$550.00)	0.00 NM  Rtg Type 0.00 NM  0.00 NM	2	\$2,400.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12 SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on N 44 KSNV 10/09/12 10/12/12 NEWS Start Date End Date Week: 10/08/12 10/14/12 N 45 KSNV 10/09/12 10/12/12 FALLON	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News M-F Early News  Weekdays Spot -TWTF  Late Night w/Fallon Late Night w/Fallon Late Night w/Fallon  Weekdays Spot -TWTF  The Agenda 1230pm	CM 1  ss/Week 1 Start/E 1130p  CM 5  ts/Week 2 \$ CM 1  ts/Week 2	Rate \$550.00 End Time om-1:02am 5-630p Rate \$1,200.00	Rating 0,00  -TWTF  Rating 0.00  -TWTF	:30 'eekdays Sa :30	1 \$ Length: :30	Rate (\$550.00)	0.00 NM  Rtg Type 0.00 NM  0.00 NM	2	\$2,400.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  E 43 KSNV 10/13/12 10/13/12  SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  N 44 KSNV 10/09/12 10/12/12  NEWS Start Date End Date Week: 10/08/12 10/14/12  N 45 KSNV 10/09/12 10/12/12  FALLON Start Date End Date Week: 10/08/12 10/14/12  N 46 KSNV 10/09/12 10/14/12  N 46 KSNV 10/09/12 10/12/12	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News M-F Early News  Weekdays Spot -TWTF  Late Night w/Fallon Late Night w/Fallon Late Night w/Fallon  Weekdays Spot -TWTF  The Agenda 1230pm The Agenda 1230pm	CM 1 Start/E 1130p  CM 5 ts/Week 2 \$ CM 1 ts/Week 2 CM 1	Rate \$550.00 End Time om-1:02am Fate \$1,200.00 1237a-136am Rate \$250.00	Rating 0,00  -TWTF  Rating 0.00  -TWTF  Rating 0.00  -TWTF	:30 /eekdaysSa :30	1 \$ Length: :30	Rate 0 (\$550.001	0.00 NM  Rtg Type 0.00 NM  0.00 NM	2	\$2,400.00 \$500.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on E 43 KSNV 10/13/12 10/13/12 SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on N 44 KSNV 10/09/12 10/12/12 NEWS Start Date End Date Week: 10/08/12 10/14/12 N 45 KSNV 10/09/12 10/12/12 FALLON Start Date End Date Week: 10/08/12 10/14/12	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News M-F Early News  Weekdays Spot -TWTF  Late Night w/Fallon Late Night w/Fallon Late Night w/Fallon  Weekdays Spot -TWTF  The Agenda 1230pm The Agenda 1230pm	CM 1  ss/Week 1 Start/E 1130p  CM 5  ts/Week 2 \$ CM 1  ts/Week 2	Rate \$550.00 End Time om-1:02am Rate \$1,200.00 1237a-136am Rate \$250.00	Rating 0,00  -TWTF  Rating 0.00  -TWTF  Rating 0.00  -TWTF	:30 /eekdaysSa :30	1 \$ Length: :30	Rate 0 (\$550.001	0.00 NM  Rtg Type 0.00 NM  0.00 NM	2	\$2,400.00 \$500.00
2 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  E 43 KSNV 10/13/12 10/13/12  SNL  Start Date End Date Week: 10/08/12 10/14/12 Spot Ch Date Range 1 KSNV 10/08/12-10/14/12 Credited [credit - \$\$ respend on  N 44 KSNV 10/09/12 10/12/12  NEWS Start Date End Date Week: 10/08/12 10/14/12  N 45 KSNV 10/09/12 10/12/12  FALLON Start Date End Date Week: 10/08/12 10/14/12  N 46 KSNV 10/09/12 10/14/12  N 46 KSNV 10/09/12 10/12/12	Sunday Today  10/23 flight]  Saturday Night Live Saturday Night Live  Weekdays SpotS- Description Saturday Night Live  10/23 flight]  M-F Early News M-F Early News M-F Early News  Weekdays Spot -TWTF  Late Night w/Fallon Late Night w/Fallon Late Night w/Fallon  Weekdays Spot -TWTF  The Agenda 1230pm The Agenda 1230pm Weekdays Spot -TWTF	CM 1  Start/E 1130p  CM 5  ts/Week 2 1  CM 1  ts/Week 2  CM 1	Rate \$550.00 End Time om-1:02am Fate \$1,200.00 1237a-136am Rate \$250.00 1230-1p	Rating 0,00  -TWTF  Rating 0.00  -TWTF  Rating 0.00  -TWTF	:30 /eekdaysSa :30	1 \$ Length:30 2 \$1,	Rate 0 (\$550.001	0.00 NM  Rtg Type 0.00 NM  0.00 NM	2	\$2,400.00 \$500.00

Print Date: 10/23/12 08:24:28 Page 8 of 8 Order / Rev: Advertiser: Berkley, Shelley for Senate

103615

BERKLEY FOR SENATE Alt Order #: 06830030 Product Desc: KSNV

Flight Dates: 10/09/12 - 10/15/12 Estimate: 30S

Ln Ch Start End	inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 47 KSNV 10/15/12 10/15/1	2 The Agenda 1230pm CM The Agenda 1230pm	1230-1p M	:30 1	\$325.001	0.00 NM 1	\$325.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$325,00 0.00				
N 48 KSNV 10/10/12 10/12/1	2 M-F Jeop/Wheel CM M-F Jeopardy/Wheel of Fortur	630-730pmW-F ne	:30 2	\$1,300.001	0.00 NM 2	\$2,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	· · · · · · · · · · · · · · · · · · ·	<u>Rate</u> <u>Rating</u> ! \$1,300.00 0.00				
N 49 KSNV 10/10/12 10/12/1	2 The Agenda 1230pm CM The Agenda 1230pm	1230-1pWTF	:30 1	\$325.001	0.00 NM 1	\$325.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		<u>Rate</u> <u>Rating</u> \$325.00 0.00				
N 50 KSNV 10/10/12 10/12/1	2 Late Night w/Fallon CM Late Night w/Fallon	1236a-136amWTF	:30 2	\$250.001	0.00 NM 2	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12						
					Totals 98	\$38,850.00